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Exam : **AD0-E329**

Title : Adobe Campaign Classic Business Practitioner Professional

Version : DEMO

1.What options are available for approving campaigns before launch? (Choose two)
A. Manual approval by the manager
B. Automatic approval based on typology rules
C. Email notifications for approval requests
D. Approval via the Control Panel
Answer: AC

2.Why should you archive critical reports before purging logs?
A. To maintain workflow continuity
B. To retain historical data for audits
C. To comply with database restrictions
D. To reduce storage costs
Answer: B

3.What can be validated using the proof send feature? (Choose two)
A. Personalization accuracy
B. Delivery speed
C. Formatting issues
D. Typology validation
Answer: AC

4.What personalization options are available in Adobe Campaign Classic? (Choose two)
A. Mirror page link
B. Encrypted attachments
C. Unsubscribe link
D. Workflow branching
Answer: AC

5.Which report provides an overview of recipient opt-out rates?
A. Recipient Activity Report
B. Opt-Out Analysis Report
C. Delivery Error Report
D. Campaign Audit Report
Answer: B