Welcome to Cert007 - Your Ultimate IT Certification Partner

- Real Exam Questions
- Free Updates
- Expert Support
- Instant Access
- Money-Back Guarantee

Visit us at **https://www.cert007.com/** for more information

Exam : **SAFe-APM**

Title : SAFe Agile Product Manager (APM 6.0)

Version : DEMO

1.Design Thinking and the Continuous Delivery Pipeline (CDP) have which behavior in common?
A. Both focus on the need for Continuous Integration to confirm the Solution is desirable
B. Both use feedback from Customers to improve products
C. Both focus on continuous delivery of assets for Release on Demand
D. Both focus on Return on Investment (ROI) and net present Value Metrics
Answer: B
Explanation:
Design Thinking and the Continuous Delivery Pipeline (CDP) are both approaches that aim to deliver value to customers by understanding their needs, validating assumptions, and iterating on solutions. Design Thinking is a creative process that involves empathizing with customers, defining the problem, ideating possible solutions, prototyping, and testing. The CDP is a workflow that consists of four aspects: Continuous Exploration, Continuous Integration, Continuous Deployment, and Release on Demand. The CDP enables the delivery of small batches of new functionality, which are then released to fulfill market demand. Both Design Thinking and the CDP use feedback from customers to improve products, as feedback loops are essential for learning and adapting to changing needs and preferences.
Reference: Design Thinking - Scaled Agile Framework
Continuous Delivery Pipeline - Scaled Agile Framework
Introduction to Continuous Delivery in SAFe | CDP in … - PremierAgile

2.What is the key concern when evaluating the fit for a market segment?
A. Is the segment going to be highly profitable?
B. Are there substitutes for this product offering in the market?
C. Does the segment align with our values and mission?
D. Are our Customers happy?
Answer: C
Explanation:
Market segmentation is the process of dividing a market into distinct groups of customers who have similar needs, preferences, or behaviors. Market segmentation helps enterprises identify and target the most valuable and profitable customer segments, design and deliver solutions that meet their needs, and optimize their marketing strategies and campaigns. However, market segmentation is not only based on quantitative factors, such as size, growth, and profitability, but also on qualitative factors, such as values, mission, and vision. A market segment should align with the enterprise's values and mission, which reflect its purpose, identity, and culture. A market segment that aligns with the enterprise's values and mission will help the enterprise achieve its strategic goals, create a positive brand image, and build trust and loyalty with customers.
Reference: Customer Centricity - Scaled Agile Framework
Advanced Topic - SAFe for Marketing - Scaled Agile Framework
What is one consideration when evaluating the fit for a market segment?
5.4 Essential Factors in Effective Market Segmentation

3.Which statement is true about designing a data strategy?
A. It should be approached as a one-time project
B. Data monetization vastly increases the short-term value of products
C. It requires collaboration between Product Managers and their Customers

D. It is best when architected in the analyzing state within the ART Kanban
Answer: C
Explanation:
Designing a data strategy is the process of defining the vision, goals, principles, and governance of data and analytics in an organization. A data strategy should align with the business strategy and enable the delivery of value from data and AI initiatives. Designing a data strategy requires collaboration between Product Managers and their Customers, as they are the ones who understand the needs, problems, and opportunities of the market and the users. Product Managers and Customers should work together to identify the data sources, use cases, metrics, and feedback loops that will inform the data strategy and drive the data-driven decision making.
Reference: Design your data strategy in six steps | IBM
How to build and deliver an effective data strategy: part 1 - Microsoft UK Blog Crafting Your Data Strategy - data.org
Designing Data Strategies - Development Gateway: An IREX Venture

4.What statement is true about designing an application programming interface (API) strategy?
A. APIs should be approached as one-time projects
B. APIs can be modernized
C. API design and development should leverage Design Thinking
D. APIs are best when architected in the analyzing state within the ART Kanban
Answer: C
Explanation:
Design Thinking is a creative process that involves empathizing with customers, defining the problem, ideating possible solutions, prototyping, and testing. Design Thinking can help API design and development by ensuring that the APIs are user-centric, meet the needs and expectations of the customers, and deliver value to the business. Design Thinking can also help API design and development by fostering collaboration, experimentation, and feedback among the stakeholders, such as product managers, developers, and customers.
Reference: Design Thinking - Scaled Agile Framework
How to Design an API – Application Programming Interface Best Practices Best Practices in API Design - Swagger

5.A Product Manager in a business-to-business market wants to disrupt a competitor by changing the work processes of a complex industrial process.
Which Design Thinking tool will help in redesigning the work processes?
A. Buy a Feature
B. Journey maps
C. Buyer personas
D. Value proposition canvas
Answer: B
Explanation:
Journey maps are a design thinking tool that help visualize the steps, interactions, and emotions of a user as they go through a process or a service. Journey maps can help redesign work processes by identifying the pain points, opportunities, and gaps in the current state, and by generating ideas for

improving the user experience and value proposition in the future state. Journey maps can also help communicate the user needs and expectations to the stakeholders and align them on a common vision and goal.
Reference:
Journey Maps - Scaled Agile Framework
Journey Mapping 101 | Nielsen Norman Group
Journey Mapping: The Ultimate Guide | Miro
Journey Mapping: How to Create One and Why It’s Important